



# Business Consulting Services

Authentic . Specialized . Strategic

*Bellewether<sup>®</sup>, Ltd., is a specialized consulting firm with  
decades of experience helping businesses of all sizes.*

*We make business better as an independent resource to  
our clients, providing fresh eyes, ears and  
perspectives on your challenges and opportunities.*



## CAPABILITY STATEMENT

Headquartered in the Greater Kansas City, Missouri area, Bellewether® Ltd., and its subsidiary, the Human Asset Imaging® Institute, provide innovative solutions that address operational change and human performance in competitive environments.

Bellewether®, Ltd., is a specialized consulting firm with decades of experience helping businesses of all sizes. We dig deep with in-depth gap analysis to uncover solutions that help to meet challenges and identify missed opportunities.

Our proprietary tools, decades of experience, and proven processes make us uniquely qualified to help you implement sustainable changes, boost profits, and watch your organization grow — all with measurable results.

Founded in 1994 by Kay Saunders, Bellewether®, Ltd. is a legally established Sub-Chapter S Corp. A professional supportive services delivery firm, Bellewether® is engaged for client activity or functions requiring successful completion of change initiatives that involve processes, programs, or projects.

Bellewether's subsidiary, the Human Asset Imaging® Institute, targets the human performance that is required for change to occur and be sustainable. Our teams of professionals use best-in-class tools, assessments and instructional design strategies focused on building interpersonal and multicultural relationships and positive group dynamics.

Ultimately, when processes break and people stop communicating well, it opens the door to risk and competition. Then it becomes difficult for organizations to develop, vigorously flourish and prosper.

Our vast experience in building business operations and properly focusing interpersonal dynamics, through targeted curriculum development and training delivery has produced happy clients for 25 years.



### Main NAICS Codes

541611 | 541612 | 541614 | 541618 | 611430  
 CAGE #1Q5J1 | EIN: 43.1680719 | DUNS # 942048661

*Our work encompasses local, regional and national clients.*

### Main SIC Codes

9180600 – Administrative Consulting  
 9182000 – Small Business Consulting  
 9182100 – Large Business Consulting  
 9183800 – Education & Training Consulting  
 9187500 – Management Consulting  
 9187900 – Minority and Small Business Consulting  
 9188300 – Organizational Development  
 9188800 – Quality Assurance Consulting  
 9241600 – Course Development Services/Instructional Training  
 9243500 – In Service Training  
 9529000 – Training & Instruction for Clients  
 7154700 – Manuals: Parts, Personnel, Policy

Bellewether® teams are structured according to function, expertise and schedule/demand requirements. Bellewether® utilizes a redundant client support method so that two or more individuals are assigned to each engagement. Those assigned are involved in the process from start to finish, understanding the client requirements.

Company principals, Kay A. Saunders and Jami L. Henry, assume responsibility for customer satisfaction and goal attainment. Through strategic client engagements, Bellewether™, Ltd. and the Human Asset Imaging® Institute have added value to organizations in more than 20 industries. We have deep experience and expertise in construction, healthcare, transportation and government.

***Learn more about how we can assist you!***

[www.bellewether.com](http://www.bellewether.com)

[www.hai-institute.com](http://www.hai-institute.com)

**Kay A. Saunders, Founder/CEO**

**816.554.9400 x 224**

[saunders@bellewether.com](mailto:saunders@bellewether.com)

## OUR SERVICES



### **Are your historical, established processes holding you back? Is it difficult to get team members on board for much-needed change?**

Many management consulting firms can facilitate positive changes but what makes Bellewether®, Ltd., stand out is our strategic thinking and our attention to detail at the granular level. Our proprietary tools, expertise and decades of experience helping businesses tackle their most important challenges keeps us and our clients relevant in an ever-changing, dynamic market.

### **Are the manager's, at all levels of your organization, ready to lead?**

Your company's culture starts at the top. Your employees may have the company's best interests at heart, but they still need management to provide direction, keep them focused, help them overcome adversity, and push the business forward. Bellewether® can equip your leadership with the tools they need to effectively guide others.



Whether it's at the executive, director, or manager level, transferring knowledge is key. Having the interpersonal skills to give directions, build trust among teams, earn respect, and keep systems running smoothly creates the foundation for sustainable growth.



### **Are you struggling to enter new markets or expand your footprint because you don't have a diverse supply chain?**

The supply chain is constantly evolving due to customer expectations, becoming more diverse and complex — both domestically and globally. In order to keep pace, it requires you to develop new relationships while strengthening the old. In order to adapt quickly and stay nimble let us review the systems and processes that identify and develop new entrants to better fit within your organization's supply chain.





PO Box 287 | Lee's Summit, Missouri 64063

[www.bellewether.com](http://www.bellewether.com) | [www.hai-institute.com](http://www.hai-institute.com)

**816.554.9400**



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